

PolarCool continue to grow in professional rugby - Aviron Bayonnais signs agreement

The med-tec company PolarCool AB (publ) continues to further establish PolarCap® in professional rugby, by signing an agreement with French Top 14 team Aviron Bayonnais.

PolarCool develops and markets the product PolarCap®, which alleviates the effects of concussions. The primary users of PolarCap® include sports clubs, organizations, and facilities in contact sports such as ice hockey, rugby, football, and handball, but also other sports with an increased risk of concussion.

Presently, renowned Top 14 clubs such as LOU Rugby, Stade Francais, and Racing 92 have signed agreements to provide the PolarCap® System. As the league campaign progresses, PolarCool has the objective to extend the reach of PolarCap® to additional Top 14 teams, aiming to forge more partnerships. Simultaneously, the company is actively pursuing the possibility of a comprehensive league-wide adoption by collaborating with the Ligue Nationale de Rugby, the authoritative professional league entity overseeing both the Top 14 and Pro D2 leagues in France.

PolarCool's CEO Erik Andersson comments;

- I am proud of the strategic progress we are making in the professional rugby world. Our recent partnerships with teams playing in the Rugby World Cup mark significant milestones. Building on this success, we're thrilled to see the PolarCap® System being embraced by top-tier clubs like Aviron Bayonnais. We remain steadfast in our commitment to expanding our impact, aiming to reach more Top 14 teams, as well as lower league teams.

PolarCool has recently achieved significant milestones by securing crucial partnerships within the professional rugby sphere. Notably, agreements have been secured with esteemed rugby bodies such as Australia Rugby, Georgia Rugby, and Portugal Rugby, all of which are actively participating in the ongoing Rugby World Cup in France.

PolarCool's goal is to continue to strengthen its presence in French rugby and the agreement brings strategic value, even if the financial significance of individual agreements is limited.

For more information

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About PolarCool AB (publ)

PolarCool AB (publ) is a medical device company that develops, markets, and sells products for sports medicine. The company focuses on treatment of concussive and sub-concussive brain injury with the portable cooling device PolarCap® System. PolarCool AB (publ) is based in Lund, Sweden, and its shares are listed on Spotlight Stock Market.