

PolarCool continues its momentum in French rugby with Section Paloise Béarn Pyrénées agreement

The med-tec company PolarCool AB (publ.) further strengthens its presence in French professional rugby by formalizing a partnership with the Top 14 team, Section Paloise Béarn Pyrénées, solidifying the position of PolarCap® in the market.

PolarCool develops and markets the product PolarCap®, which alleviates the effects of concussions. The primary users of PolarCap® include sports clubs, organizations, and facilities in contact sports such as ice hockey, rugby, football, and handball, but also other sports with an increased risk of concussion.

PolarCool has recently achieved significant progress in French rugby market, at present Top 14 clubs providing PolarCap® include LOU Rugby, Stade Français, Racing 92, Aviron Bayonnais and Section Paloise.

Section Paloise Béarn Pyrénées is a prominent rugby union club based in Pau, France, competing in the Top 14. The club will use PolarCap® in an initial evaluation period, with the option to continue into a two-year commercial agreement.

PolarCool's CEO Erik Andersson comments;

- We continue to make strategic progress in the professional rugby world. We're thrilled to see the PolarCap® System being embraced by top-tier clubs like Section Paloise and we remain committed to expanding our reach within French top rugby.

Additionally, the company is also actively pursuing the possibility of a comprehensive league-wide adoption by collaborating with the Ligue Nationale de Rugby, the authoritative professional league entity overseeing both the Top 14 and Pro D2 leagues in France.

The agreement with Section Paloise Béarn Pyrénées brings strategic value, even if the financial significance of individual agreements is limited.

For more information

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About PolarCool AB (publ.)

PolarCool AB (publ.) is a medical device company that develops, markets, and sells products for sports medicine. The company focuses on treatment of concussive and sub-concussive brain injury with the portable cooling device PolarCap® System. PolarCool AB (publ.) is based in Lund, Sweden, and its shares are listed on Spotlight Stock Market.