

PolarCool secure another agreement with Top 14 giant Lyon Olympique Universitaire

The med-tec company PolarCool AB (publ) continues to further establish PolarCap® in professional French rugby, by signing a 2-year agreement with Top 14 team Lyon Olympique Universitaire Rugby (LOU).

PolarCool develops and markets the product PolarCap®, which alleviates the effects of concussion. The primary users of PolarCap® include sports clubs, organizations, and facilities in contact sports such as ice hockey, rugby, football, and handball, but also other sports with an increased risk of concussion. PolarCool's goal is to continue to strengthen its presence in French rugby and the agreement brings strategic value, even if the financial significance of individual agreements are limited.

PolarCool has recently signed a number of important agreements with professional rugby clubs in France and the UK, and the company already has two agreements with Top 14 clubs Stade Français and Racing 92 for the use of the PolarCap System.

LOU Rugby are one of the top rugby teams in France, based in the south, they are known as one of the 10 richest rugby clubs in the world and are steeped in history and tradition. The agreement with LOU Rugby is an important step towards PolarCool's long-term goal of securing a league solution with the Ligue Nationale de Rugby, the French professional league body for the Top 14 and Pro D2, such as the one in place in the Swedish Hockey League (SHL).

PolarCool's CEO Erik Andersson comments;

- Our progress in the French rugby market is gratifying as we see great potential for increased momentum. Not only in the Top 14 but also in the second league Pro D2. To have more and more individual clubs providing PolarCap in different leagues brings us closer and closer to our general goal for different markets, which are league solutions.

Rugby in France has a large market potential for PolarCool, with 30 professional teams across the Top 14 and Pro D2, and over 1,800 teams across the amateur levels of rugby in France. The market is of significant focus for PolarCool in relation to immediate sales and league-wide solutions.

For more information

Erik Andersson – CEO

+46 – 73 860 57 00

E-mail: erik.andersson@polarcool.se

About PolarCool AB (publ)

PolarCool AB (publ) is a medical device company that develops, markets, and sells products for sports medicine. The company focuses on treatment of concussive and sub-concussive brain injury with the portable cooling device PolarCap® System. PolarCool AB (publ) is based in Lund, Sweden, and its shares are listed on Spotlight Stock Market.